

COCA-COLA TRAINING & DEVELOPMENT

Coca-Cola is a company that produce a carbonated drink and was originated by pharmacist John S.Pemberton. The name of coca-cola refers to the original ingredient which is kola nuts, a sources of caffeine and coca leaves. Coca-Cola also has partnership with 5 bottler company in United States in order to become stronger in business model. In 2006, Coca-Cola launch new product which is Coca-Cola no sugar or less sugar and the product become the best selling. The net profit of Coca-Cola company in 2019 is \$37.27 billion US dollar. The other product Coca-Cola including Diet Coke Caffein, Coca-Cola Vanilla, Coca-Cola Cherry and Caffein free Coca-Cola.



ANALYSIS



Ongoing support to employees will enhance skills and efectiveness on completing work.

Improve company management and performance

To produce employee who have quality of skills and have more qualification for the company

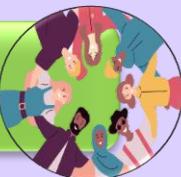
Help on improving leadership skills and boost up their level confidence

From training, employees will be able to develop skills and use them in future

Teamwork Training



Diverse Teams



Soft skills Training



Types of Training & Development of Coca-Cola



Leadership Training



Technical Training



DISCUSSION



The training & development aimed to produce quality of labour with various educational, technical and analytical skill among employees. Besides, to build and develop a workplace learning lifestyle at Coca-Cola

01

02

There are six types of training & developmet has been practiced in Coca-Cola company such as diverse teams, leadership, teamwork, technical, soft skill and functional training.

03

It is important to build a long-term relationship between the top and bottom staff and to identify the opportunities and professional development that employees possess.

04

Training & Development is a critical method used not just to maximize the efficiency of workers, but also enable them to be much more efficient, productive, fulfilled, inspired and creative at the workplace.

05

It might define Coca-Cola performance standards in order to recognize the abilities, expertise and attitudes required to do the job productivity for employees and achieve the company's objectives.

CONCLUSION

- Coca-Cola company has been operating for more than 100 years and become a well-known company for al countries.
- Coca-Cola company also have their own training & development strategies in their operating system.
- Type of training & development includes more diverse team, leadership, teamwork, technical, soft skill and functional training.
- An effective strategies of training and development are important to make sure the company operates efficiently.



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