



# VIRTUAL EXPERIENTIAL LEARNING

## Lessons from Entrepreneurship Course in the New Norm



### ABSTRACT

The teaching and learning in entrepreneurship courses have been long debated by many scholars as to be more effective through experiential-based learning. Given the sudden shift to remote learning due to Covid-19 pandemic, practical activities have been conducted virtually. This study presents how undergraduate students of the Entrepreneurship Program in Universiti Malaysia Sabah gained their experiential learning through a virtual exposition, called Virtual Entrepreneurship Expo (VExpo) as an alternative learning when face-to-face learning is not permitted. VExpo used various online platforms for delivering the activities, including Web 2.0 sites (e.g. Facebook, WhatsApp, Padlet.com, YouTube) and online video conferencing tools (e.g. Microsoft Teams and Google Meet). VExpo involves two phases of assessment, 1) organizing an event and 2) reporting the event. The learning process of VExpo is based on Kolb's Theory of Experiential Learning Cycle, comprising of planning, doing, observing and thinking. VExpo received positive feedback from students as it allows active and flexible learning in organizing events though it was conducted remotely from home or off-campus. In conclusion, in the new norm, learning institutions can continue to offer quality learning experiences by creatively re-assessing the teaching and assessment methods, as well as considering alternative ways to meet learning goals.

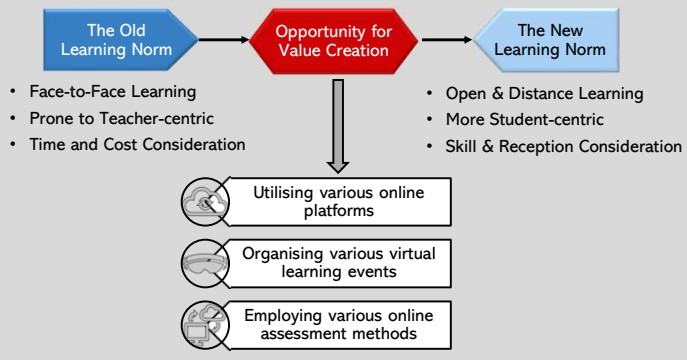
### OBJECTIVE

To share an example of virtual entrepreneurial learning activities through experiential learning theory.

The Course Learning Outcome	The Transferable Skill	The Assessment Method
to organize and manage an event through appropriate entrepreneurial strategy	Entrepreneurial and Managerial Skill	Phase 1: To organize VExpo  Phase 2: To write e-Newsletter

[Click for VExpo Event](#)  
  
[Click for e-Newsletter](#)

### VALUE ADDED



### USEFULNESS



### BENEFITS



- To learners**
- Learnt new skills (utilizing various digital tools and platforms)
- To educators**
- Led to continuous improvement of teaching skills (utilising various alternative teaching styles)

### AUTHORS

Noor Fzlinda Fabeil, Khairul Hanim Pazim, Juliana Langgat & Roslinah Mahmud  
 Faculty of Business, Economics and Accountancy  
 Universiti Malaysia Sabah

### RECOGNITION

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