

NOMINAL GROUP TECHNIQUE

This technique enhances brainstorming because a voting process is used to rank useful ideas for prioritization or further brainstorming.



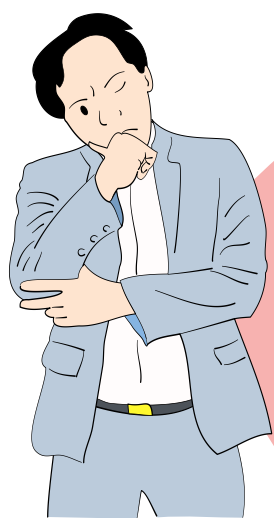
01 WHAT

Definition : Nominal (meaning in name only) group (NGT) is a structured variation of a small-group discussion to reach consensus. NGT gather information by asking individuals to respond to questions posed by a moderator, and then asking participants to prioritize the ideas or suggestions of all group members. The process prevents the domination of the discussion by a single person, encourages all group members to participate, and results in a set of prioritized solutions or recommendations that present the group's preferences.



02 WHERE

- At the meeting room



03 WHO

- The moderator presents the question or problem to the group in written form and reads the question to the group.

04 WHEN

NGT is a good method to use to gain group consensus, for example, when various people (program staff, stakeholders, community residents, etc.) are involved in constructing a logic model and the list of outputs for a specific component is too long and therefore has to be prioritized. In this case, the questions to consider would be: "Which of outputs listed are most important to achieving our goal and



05 HOW

- **USE MEETING ROOM**
Prepare room large enough for 5-9 participants. Organize table in U-shape with flip chart at the open end of the U.
- **DO OPENING STATEMENT**
Clarifies member roles and group objective.



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- Nominal Group Technique (NGT) - Nominal Brainstorming Step | ASQ <https://asq.org/quality-resources/nominal-group-technique>