

GC30003 CURRENT ISSUES IN
INTERNATIONAL MARKETING

What is Blockchain?

Tuesday, 19 March | Start at 08.30 AM

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This module introduces the concept of blockchain technology, its features, and its applications.



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Speaker

Episode001

Topic :

- **history and development of blockchain**
- **the different types of blockchains**
- **the basic components of a blockchain system:**
 - **nodes, transactions, blocks, and consensus mechanisms.**



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