



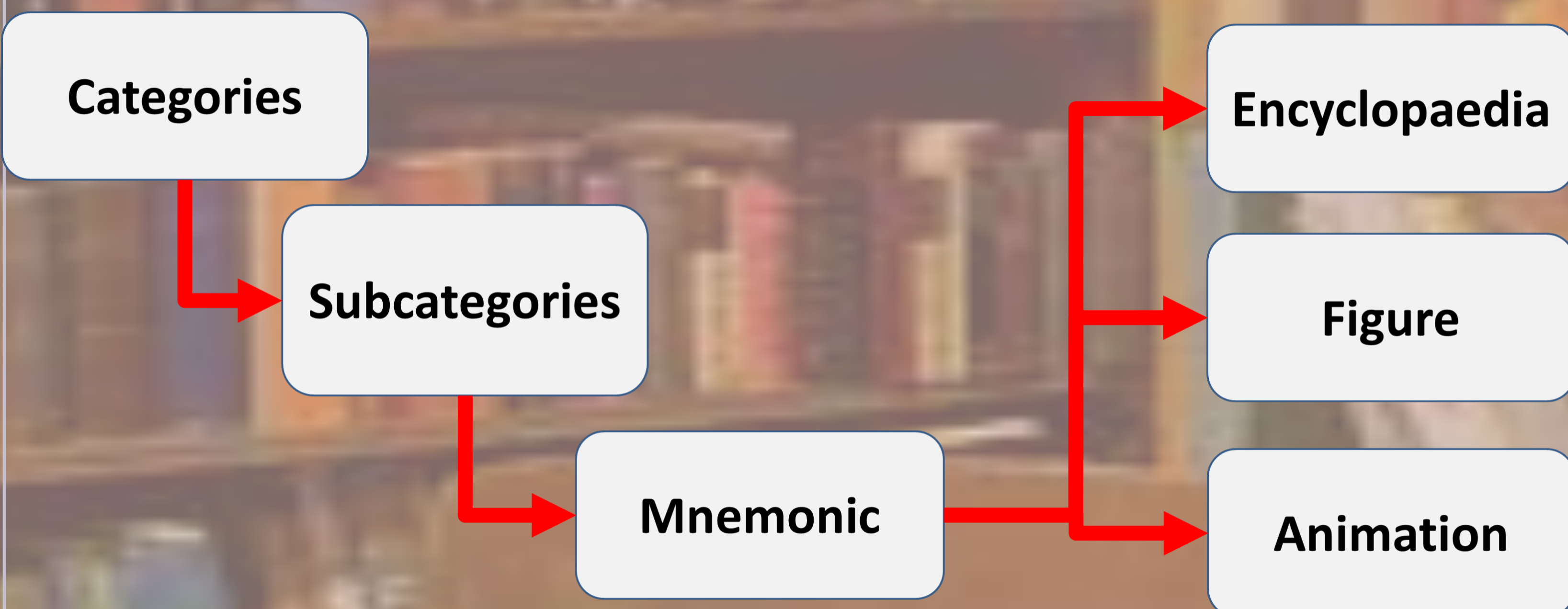
i-Mnemonipedia



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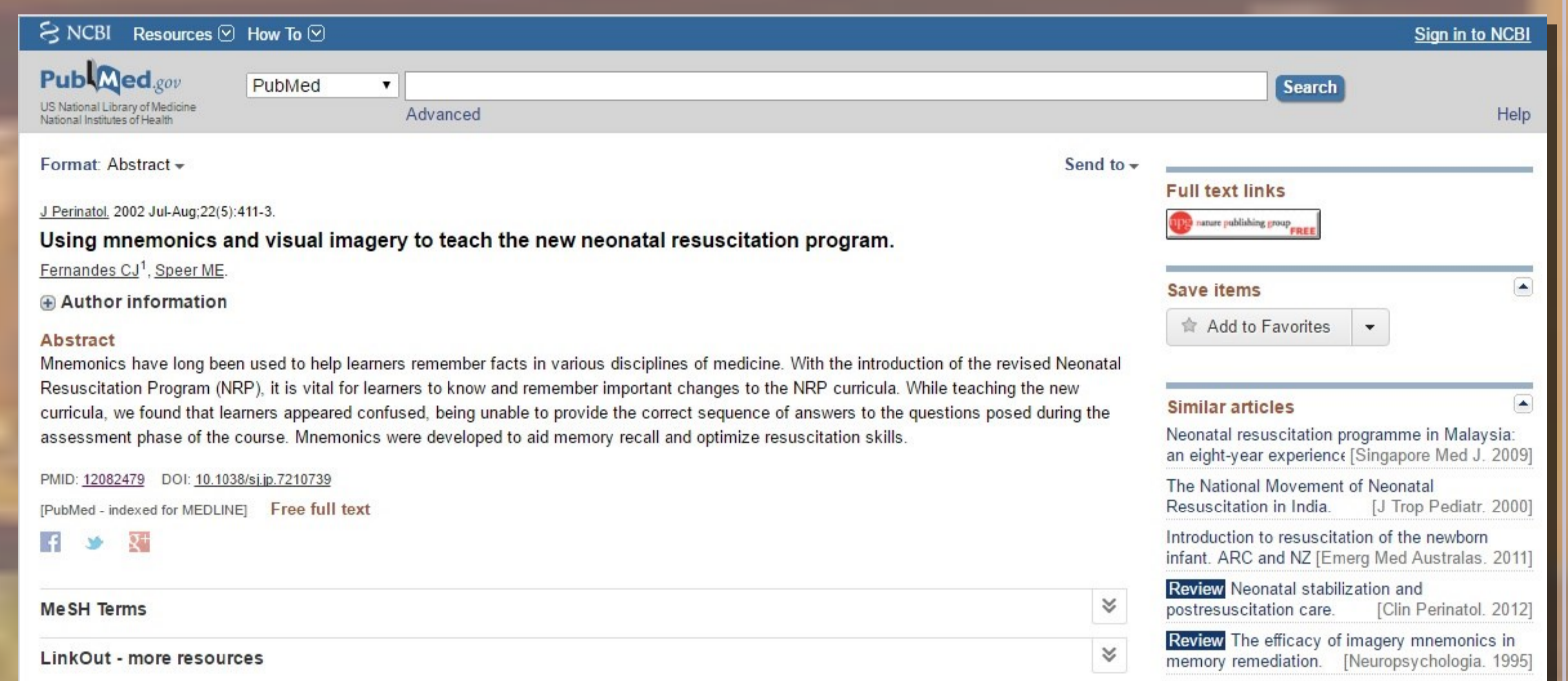
INTRODUCTION

Medical students need to learn an immense amount of medical science knowledge. Most of the students use mnemonic as a learning tool that aids the original information to become something more memorable, allowing the brain to have strong information retention by using combination of letters forming sentences or words [1]. This technique is applied in modern medicine [2], where it helps users, both students and professionals, to remember long lists of diseases [3]. Most mnemonic devices only consist of one type of information, such as acronyms, phrases or visuals alone, and they are not linked to each other. *i-Mnemonipedia* that we will developed is an integrated mnemonic system which includes acronyms, unique phrases, animations as well as a medical encyclopaedia to facilitate more effective learning. The *i-Mnemonipedia* app will be easily accessible via online download on computers and mobile devices.



REFERENCES

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2. West N. [Mnemonics are useful memory tools in modern medicine]. *Ugeskr Laeger*. 2014;176
3. Marchiori DM, Richardson M. Film interpretation and report writing. In: Marchiori DM, editor. *Clinical imaging*. 3rd ed. St. Louis, Missouri: Elsevier Mosby; 2014.



COMMERCIAL POTENTIAL

i-Mnemonipedia has great potential commercial values as it is expected to be a very popular online application among the new generation, tech-savvy medical students worldwide. As this software will be made available as an online application, the income can be generated through either by placing advertisements for the free version or users have to purchase for the full version.

NOVELTY

i-Mnemonipedia is a integrated approach towards all subjects in medical sciences.

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