

My students of BE33103 Fundamental Hospitality Management Group Project using Augmented Reality in 2018 [BLIPPAR Software]

4 series tutorial videos how to use BLIPPAR to produce AR

[Video #1/4 https://youtu.be/siPeDiplFzc](https://youtu.be/siPeDiplFzc)

[Video #2/4 https://youtu.be/HVanw6uVzQE](https://youtu.be/HVanw6uVzQE)

[Video #3/4 https://youtu.be/RzRf0mybDvk](https://youtu.be/RzRf0mybDvk)

[Video #4/4 https://youtu.be/0mUSPAjW6LQ](https://youtu.be/0mUSPAjW6LQ)

The AR output was presented here (an event organized by students of my other subject BE33203 Event Management on the same semester) :

<https://youtu.be/qfy19XEXfZc?si=hpJz0D7yjlCnaj8A>

As of now (2024) AR software such as BLIPPAR is still available with freemium offering. Another AR software I have used such as HP Reveal is no longer available.

The reason for this sharing is to highlight the potential of AR can be an easy and fun medium to create interactive teaching and learning experience! I strongly believed the Gen Z and future generation can comprehend this AR development skill easily!

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